

# 2019 Biocompare Antibody Market Report

Outmaneuver Your Competition with Biocompare's Unrivalled Antibody Market Report

Biocompare's 2019 Antibody Market Report is packed with the up-to-date information you need to grow your antibody business and gain in-depth insights into this important market.

This essential report provides comprehensive information on antibody users, what they use antibodies for, antibody selection and purchasing considerations, as well as timely information on antibody validation and reproducibility.

The report also covers vendor awareness and preferences, criteria used to select antibodies and vendors, the antibody purchasing process, custom antibody service needs and usage, and recombinant antibody usage trends.

We will also be creating awards for the highest ranking supplier in the following categories: supplier brand recognition for the top most used antigen types, supplier preference for the top most used antigen types, technical support, website user experience, customer services, and validation data.

This report is an invaluable resource for marketing and business development teams looking to gain a deeper understanding of the antibody market, the competition, purchasing trends, and user applications, targets, and requirements. Gain a competitive edge, order today to secure special early-bird pricing.

New for 2019 -  
**Awards!**

## 2019 Biocompare Antibody Market Report Topics

*Special Offer!*  
if purchased by  
**Aug 31, 2019**

- ✓ Demographics of antibody users in the basic research, life science space
- ✓ Key applications and targets that life science researchers are studying
- ✓ Influencing factors that researchers consider and evaluate when selecting an antibody
- ✓ The researcher's perspective on antibody validation, reproducibility, and specificity
- ✓ Vendor brand awareness and preferences; data to be used to in awarding Biocompare Awards
- ✓ Recombinant antibodies - a viable alternative to traditional mAbs
- ✓ Purchasing habits and an in-depth view of the antibody purchasing workflow

## Table of Contents

- ✓ **Market Overview**
- ✓ **Survey Methodology**
- ✓ **In-depth Respondent Profile**
- ✓ **Antibody Usage**
  - Applications/Primary Objectives
  - Types of Antibodies Used
  - Source of Antibodies (Commercial, Academic, Custom, In-House)
  - Frequency of Use
  - Change in Use Over the Last Year
  - Future Purchase Plans
  - Number of Antibody-Based Applications Performed Weekly
  - Species Used
- ✓ **Recombinant Antibodies**
  - Usage Trends
- ✓ **Antibody Validation/Reproducibility**
  - Description of Validation Process
  - Steps Taken to Determine Reproducibility
  - Most Important Factors in Supporting Reproducibility
  - Suggestions for Vendors to Improve Validation
- ✓ **Antibody Selection And Purchasing**
  - Ranking of Criteria Used When Selecting an Antibody
  - Ranking of Criteria Used in Purchasing an Antibody
  - Frequency of Purchase
  - Money Spent on Antibody Purchases
  - Detailed Purchasing Process Mapping
- ✓ **Vendor Awareness & Preferences**
  - \* Expanded Section to Include Awards!**
  - Top Vendor Status By Antigen
  - Vendor Brand Recognition And Preference
  - Technical Support
  - Website
  - Customer Service
  - Validation & Technical Data
  - Custom Services
- ✓ **Custom Antibody Selection and Services**
  - Current Method of Developing Custom Antibodies
  - Types of Services Used or Plan to Use

## Special Offer!

2019 Antibody Market Report plus a 6-month Biocompare Antibody Search Report, which provides insights into the terms used to search for antibodies on Biocompare.

*The Search Report* includes the search terms entered into Biocompare's Antibody Search Tool, sorted by the number of times the term was searched.

### Special Bundled Price:

**\$4,450** (\$4,800 Total savings)

### Antibody Market Report Price:\*

**\$3,950** (purchased before August 31, 2019)

**\$4,750** (purchased after August 31, 2019)

\*if purchased separately

## Deadlines & Contact Info

The 2019 report survey will be conducted in **July 2019** and the complete report will be published on **September 27, 2019**.

To reserve your copy of the report, please contact your Biocompare Sales Executive or send an email to [jboyce@biocompare.com](mailto:jboyce@biocompare.com).